



# IP Australia artificial intelligence transparency statement

This artificial intelligence (AI) transparency statement provides the public with relevant information about IP Australia's use of AI. This statement is required under the [Policy for the responsible use of AI in government](#) (the Policy).

## Why do we use AI?

IP Australia's purpose is *Enabling Australians to benefit from great ideas by providing a world-leading IP system*. We use AI where it can support the achievement of this purpose and our strategic objectives as outlined in our [corporate plan](#). We are committed to continually improving our capabilities to meet current and future needs, and AI is becoming increasingly important to ensure we foster innovation and adaptiveness in our stewardship of the IP rights system. We engage AI-assisted tools where they will support us to improve the efficiency and accessibility of the IP rights system and deliver innovative digital and data-driven customer services and staff experiences.

## How do we govern AI?

IP Australia's Accountable Official for AI is the Deputy Director General. The Accountable Official is accountable for governance of AI and implementation of the policy within IP Australia.

To ensure appropriate monitoring and governance of AI, IP Australia is participating in the [Australian Government Pilot AI Assurance Framework](#), applies [Australia's AI Ethics Principles](#) and implements additional risk-scaled governance mechanisms.

Our approach to governance empowers our people to engage in low-risk AI use cases, and ensures that higher-risk applications are subject to rigorous controls and conditions to protect the public, our customers and our staff.

Under our IP rights legislation, the Commissioner and/or Registrar is required to authorise the use of any computerised (automated) decision-making system (which may or may not include AI) to make a decision, exercise any power or comply with any obligation, or do anything else related to the aforementioned exercises. To ensure compliance with this requirement, use cases affecting IP rights decisions require additional review and approval by the relevant Registrar/Commissioner as per the agency Automated Decision-Making Governance Policy, which also governs broader applications of automated decision making across our business.

## What types of AI do we use?

IP Australia currently uses AI in the following domains and usage patterns. More information about AI usage patterns and domains is available on the [DTA website](#).

### Domains

- **Service delivery:** Enhances efficiency or accuracy of services. For example, an AI-assisted tool that improves the accessibility of the Trade Mark system for small and medium enterprises: [TM Checker](#). TM checker is an AI-assisted tool that the public can interact with directly, or be impacted by, without a human intermediary or intervention.
- **Corporate and enabling:** Automates processes, optimises resources and improves efficiency.

- **Compliance and fraud detection:** Identifies patterns or anomalies in data to detect fraudulent activities and ensure compliance with laws and regulations.
- **Policy and legal:** Analyses policies and legal documents to provide advice and assurance.

#### Usage patterns

- **Decision making and administrative action:** Supports decision making or the taking of administrative action by guiding, assessing or making a recommendation to a human decision maker.
- **Analytics for insights:** Identifies, produces or understands insights within structured or unstructured materials via comprehensive data analysis, predictive modelling and/or reporting tools.
- **Workplace productivity:** Automates routine tasks, manages workflows, and facilitates communication.
- **Image processing:** Processes images to identify patterns and objects.

### How do we comply with the Policy?

IP Australia complies with all mandatory requirements of the Policy. This includes listing our accountable officer for AI (the Deputy Director General), ensuring this transparency statement is available on our website, and reviewing this statement annually or sooner, as outlined below. IP Australia has also implemented or is working towards all discretionary recommendations.

### When will this transparency statement be updated?

This statement will be updated at least once a year, or sooner if we make any significant change to our approach to AI, or if any new factor materially impacts the existing statement's accuracy.

### Who can I talk to?

For any enquires regarding IP Australia's use of AI, please contact [MDB-Enterprise-Risk@ipaustalia.gov.au](mailto:MDB-Enterprise-Risk@ipaustalia.gov.au)

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